





SECOND HOME S AND THE POLITICS OF HOME

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Points of departure

- Second homes, globalization and space-time compression (Williams, 2002)
- Mobile societies, mobility turn in social science (Urry, 2000; Hall, 2005)
- Leisure identities, multiple dwelling and multiple place attachment (Williams, 2002; MyIntyre et al. 2006)



Place attachment

- A lot of theory and speculation
- Empirical evidence suggests a strong place attachment among second home owners (Kaltenborn 1997,1998; Stedman 2006; Kelly & Hosking, 2008; Flemsæter 2009)
- What is the relationship between first and second home regarding place attachment?



Home

- Home: a complex phenomenon
- Scale and language, gender, ethnicity...
- "...home is: a place/site, a set of feelings/cultural meanings, and the relations between the two."
(Blunt & Dowling 2006:2-3)
- A question of personal perception



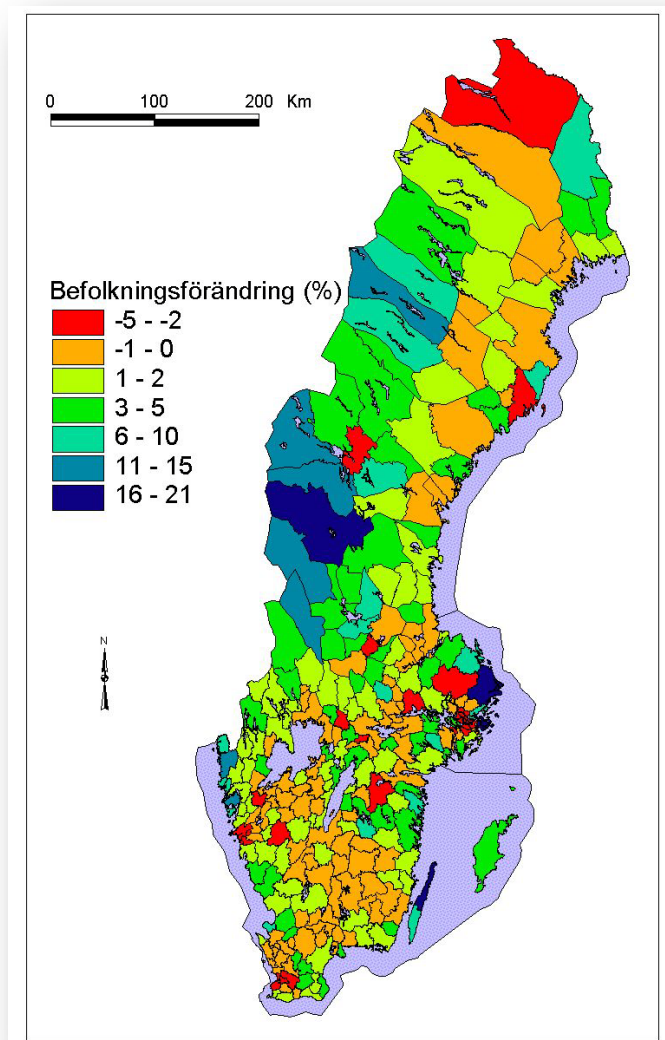
A hierarchy of homes?

- Heidegger (1951): “Bauen, wohnen, denken”
- Commitment, involvement
- A dwelling hierarchy? (Gallent 2007)
- What is permanent? Alternate homes (Kaltenborn 1997, 1998)
- Family roots, continuity, retirement residence
- Second home population remains ‘invisible’



Accounting homes...

- Since the establishment of population statistics in 1748 people have mainly be seen as immobile
- One home only!
- Mobility as deviation from the norm, i.e. to stay in one place
- Practical problems in measuring mobility
- Skewed outcomes of population distribution (Rogers 1970, Müller & Hall 2003)
- Second home owners tend to be excluded



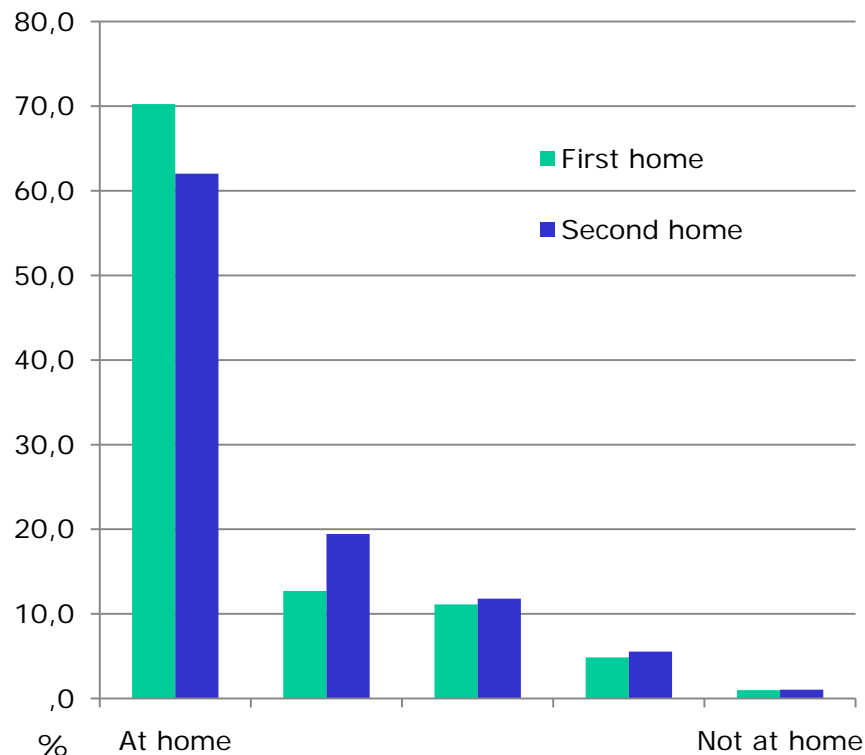
The study

- A comprehensive mail survey among 4000 representative (age, regional distribution, income, citizenship) second home households in 2009
- 2290 answers (57,3%)
- Young males underrepresented



At home

- People feel very much at home in both first (ø 1,54) and second home (ø 1,65)
- 60,9 % equally at home
23,2 % at first home
15,7 % at second home
- 56,1 % would welcome a redistribution of tax toward the sh-municipality



Explaining factors

Second home owners feel more at home in the second home than in the primary home if the following conditions are satisfied (Logistic regression analysis results)

Positive impact

- Second home location in forests or achipelago
- Permanent home on island
- Second home in pleasant nature location
- Second home as link to home district
- Participation in local protest movements

- Easy to make contacts in second homes
- Positive childhood memories of countryside visits

Negative impact

- Permanent home in agricultural landscape

Conclusions

- Second home owners consider their second homes as home
- Administrative practices disregard these feelings
- Second home ownership = travel between homes
- Is second home mobility tourism?
- Assumption that tourists travel from their everyday environment assumes that tourists have on home only
- Tourism as social science of mobility





Thank you...!