



13th International Conference on Responsible Tourism in Destinations: Tackling Overtourism – Local Responses

29–30 September 2017 in Hannesarholt, Reykjavik – Iceland



Program draft (created 29 August)

Conference Programme

| Thursday 28 September | |
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| 8:30-16:30 | Optional field trip: The Golden Circle (not included in symposium fee) |
| 17:30 | Icebreaker gathering (Location: TBA) |

| Friday 29 September | |
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| Location: Hannesarholt | |
| 8:00 | Registration desk opens |
| 8:30-9:00 | Welcome and Introduction Opening address and welcome <i>Guðrún Þóra Gunnarsdóttir, Director of Icelandic Tourism Research Centre</i> Introduction: Limits to growth and overtourism <i>Harold Goodwin, Director of the Responsible Tourism Partnership & Emeritus Professor at Institute of Place Management at MMU</i> |
| 9:00-10:30 | Session I: Theory and Practice Chair: Rannveig Ólafsdóttir Towards imponderabilia of actual life: Studying the entanglements of society and tourism <i>Gunnar Þór Jóhannesson and Katrín Anna Lund, Department of Geography and Tourism, Faculty of Life and Environmental Sciences, University of Iceland</i> |

“Now they are too many”: carrying capacities and sustainabilities in overtourism
Jarkko Saarinen, University of Oulu

Conservation versus consumer satisfaction: An analysis of cetacean based tourism websites
Samantha Murdy, Konstantinos Tomazos, and Juliette Wilson, University of Strathclyde

TITLE NOT CONFIRMED

Anna Dóra Sæþórsdóttir, Department of Geography and Tourism, Faculty of Life and Environmental Sciences, University of Iceland

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| 10:30-10:50 | Coffee break | |
| 10:50-12:20 | Session II: Issues Tourism employment: Why are we still waiting for change <i>Andreas Walmsley, Plymouth University</i> Learnings from ‘resident attitudes towards tourism’ for tourism destination management activities <i>Vincent Nijs, Visit Flanders – MODUL University Vienna</i> Challenges of seasonal overtourism in a fishing village <i>Magnfríður Júlíusdóttir, Department of Geography and Tourism, Faculty of Life and Environmental Sciences, University of Iceland</i> The dilemma of authentic tourist experiences and residential life in urban areas <i>Florian Kock, Sebastian Zenker and Alexander Josiassen, Copenhagen Business School</i> | Chair: Ólöf Ýrr Atladóttir |
| 12:20-13:20 | Lunch | |
| 13:20-14:50 | Session III: Management – part I Maybe Disney Cairns Should Mark Public Facilities in Iceland (*JUST KIDDING*) <i>Amy Savener, Hólar University College</i> Managing tourism impact and experience through design with nature at popular tourism destination in southern Iceland <i>Kjartan Bollason, Rural tourism faculty, Hólar University College</i> | Chair: Davíð Arnar Stefánsson |

Sustainable tourism management in Suomenlinna Sea Fortress in Helsinki

Leena Grönroos, Haaga-Helia University of Applied Sciences

Seal Watching Tourism in the Vatnsnes Peninsula: Identifying the Need for Future Management Action

Jessica Faustini Aquino, The Icelandic Seal Center and Department of Rural Tourism, Hólar University College and Sandra

M. Granquist, The Icelandic Seal Center and Marine and Freshwater Research Institute

14:50-15:20

Coffee break

15:20-16:50

Session III: Management – part II

Chair: Guðrún Þóra Gunnarsdóttir

Dealing with Chaos in Icelandic Glacier Caves: Exploring a resilience approach to manage rapidly emerging tourist destinations

Johannes T. Welling, University of Iceland and Thorvardur Arnason, University of Iceland's Research Centre in Hornafjörður

TITLE NOT CONFIRMED

Rannveig Ólafsdóttir, Department of Geography and Tourism, Faculty of Life and Environmental Sciences, University of Iceland

Tackling overtourism - A Tour Operator Perspective

Matthias Leisinger, Kontiki Reisen

Responsible Tourism Initiative in Iceland

Ásta Kristín Sigurjónsdóttir, director of Iceland Tourism Cluster og Ketill Berg Magnússon, director of Festa

16:50-17:20

Reflexions on emerging themes and research opportunities

John Swarbrooke, Professor at Plymouth University

Evening

Symposium dinner at Lækjarbrekka Restaurant
(optional, not included in symposium fee)

Saturday 30 September

Location: Hannesarholt

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| 9:00-10:05 | Coping with success – the case of Barcelona City governments managing tourism: the case of Barcelona <i>Harold Goodwin, Director of the Responsible Tourism Partnership & Emeritus Professor at Institute of Place Management at MMU</i> Barcelona: the management of spaces of major affluence <i>Albert Arias, Director of the Strategic Tourism Plan 2020</i> Overtourism and Tourismphobia. Contemporary tourism failure, local protests and resistance in Barcelona <i>Claudio Milano, Ostelea School of Hospitality and Tourism</i> | Chair: Anna Dóra Sæþórsdóttir |
| 10:01-10:25 | Coffee break | |
| 10:25-12:00 | Panel: Moving forward – what can we learn from Barcelona? Panelists: <i>Harold Goodwin</i> <i>Albert Arias</i> <i>Claudio Milano</i> <i>Ólöf Ýrr Atladóttir, director of Icelandic Tourist Board (to be confirmed)</i> <i>Dagur B. Eggertsson mayor of Reykjavik or a representative (to be confirmed)</i> <i>Dr. Rannveig Ólafsdóttir, Professor in tourism studies at University of Iceland</i> | Panel chair: John Swarbrooke |
| 12:00-13:00 | Lunch | |

13:00-16:00 **The path forward: establishment of research groups**

16:00-16:30 **Closing remarks and end of conference**

Harold Goodwin, Director of the Responsible Tourism Partnership & Emeritus Professor at Institute of Place Management at MMU and John Swarbrooke, Professor at Plymouth University