



13th International Conference on Responsible Tourism in Destinations: Tackling Overtourism – Local Responses

29–30 September 2017 in Hannesarholt, Reykjavik – Iceland



Program (final version)

Conference Programme

Thursday 28 September	
8:30-16:30	Optional field trip: The Golden Circle (not included in conference fee)
17:00	Icebreaker gathering at Reykjavik City Hall See location on Google maps Dinner on own

Friday 29 September	
Location: Hannesarholt See location on Google maps	
8:00	Registration desk opens
8:30-9:00	Welcome and Introduction Opening address and welcome <i>Guðrún Þóra Gunnarsdóttir, Director of Icelandic Tourism Research Centre</i> Introduction: Limits to growth and overtourism <i>Harold Goodwin, Director of the Responsible Tourism Partnership & Emeritus Professor at Institute of Place Management at MMU</i>

9:00-10:30	Session I: Issues	Chair: Ólöf Ýrr Atladóttir
<p>Tourism employment: Why are we still waiting for change <i>Andreas Walmsley, Plymouth University</i></p> <p>Learnings from 'resident attitudes towards tourism' for tourism destination management activities <i>Vincent Nijs, Visit Flanders – MODUL University Vienna</i></p> <p>Challenges of seasonal overtourism in a fishing village <i>Magnfríður Júlíusdóttir, Department of Geography and Tourism, Faculty of Life and Environmental Sciences, University of Iceland</i></p> <p>The dilemma of authentic tourist experiences and residential life in urban areas <i>Florian Kock, Sebastian Zenker and Alexander Josiassen, Copenhagen Business School</i></p>		
10:30-10:50	Coffee break	
10:50-12:20	Session II: Management – part I	Chair: Guðrún Þóra Gunnarsdóttir
<p>Maybe Disney Cairns Should Mark Public Facilities in Iceland (*JUST KIDDING*) <i>Amy Savener, Hólar University College</i></p> <p>Managing tourism impact and experience through design with nature at popular tourism destination in southern Iceland <i>Kjartan Bollason, Rural tourism faculty, Hólar University College</i></p> <p>Sustainable tourism management in Suomenlinna Sea Fortress in Helsinki <i>Leena Grönroos, Haaga-Helia University of Applied Sciences</i></p> <p>Tackling overtourism - A Tour Operator Perspective <i>Emma Arvidsson, Kontiki Reisen</i></p>		
12:20-13:20	Lunch	

13:20-14:50	Session III: Management – part II	Chair: Davíð Arnar Stefánsson
<p>Conservation versus consumer satisfaction: An analysis of cetacean based tourism websites <i>Samantha Murdy, Konstantinos Tomazos, and Juliette Wilson, University of Strathclyde</i></p> <p>Seal Watching Tourism in the Vatnsnes Peninsula: Identifying the Need for Future Management Action <i>Jessica Faustini Aquino, The Icelandic Seal Center and Department of Rural Tourism, Hólar University College and Sandra M. Granquist, The Icelandic Seal Center and Marine and Freshwater Research Institute</i></p> <p>Get a grip over tourism: Managing mass tourism in nature destinations <i>Rannveig Ólafsdóttir and Anna Dóra Sæþórsdóttir, Department of Geography and Tourism, Faculty of Life and Environmental Sciences, University of Iceland</i></p> <p>Responsible Tourism Initiative in Iceland <i>Ásta Kristín Sigurjónsdóttir, Director of Iceland Tourism Cluster og Ketill Berg Magnússon, Director of Festa</i></p>		
14:50-15:20	Coffee break	
15:20-16:50	Session III: Theory and practice	Chair: Rannveig Ólafsdóttir
<p>Towards imponderabilia of actual life: Studying the entanglements of society and tourism <i>Gunnar Þór Jóhannesson and Katrín Anna Lund, Department of Geography and Tourism, Faculty of Life and Environmental Sciences, University of Iceland</i></p> <p>Dealing with Chaos in Icelandic Glacier Caves: Exploring a resilience approach to manage rapidly emerging tourist destinations <i>Johannes T. Welling, University of Iceland and Thorvardur Arnason, University of Iceland's Research Centre in Hornafjörður</i></p> <p>Able to respond: Organizational behaviour <i>Magnús Haukur Ásgeirsson, Department of Geography and Tourism, Faculty of Life and Environmental Sciences, University of Iceland</i></p> <p>Tragedy of the commons in Icelandic nature destinations <i>Anna Dóra Sæþórsdóttir and Rannveig Ólafsdóttir, Department of Geography and Tourism, Faculty of Life and Environmental Sciences, University of Iceland</i></p>		

16:50-17:20 **Reflexions on emerging themes and research opportunities**

John Swarbrooke, Professor at Plymouth University

18:00

Conference dinner at Lækjarbrekka Restaurant

See location on [Google maps](#)

(optional, not included in conference fee)

Saturday 30 September

Location: Hannesarholt

9:00-10:10

Coping with success – the case of Barcelona

Chair: Anna Dóra Sæþórsdóttir

Welcome

Rannveig Ólafsdóttir, Professor in tourism studies at University of Iceland

City governments managing tourism: the case of Barcelona

Harold Goodwin, Director of the Responsible Tourism Partnership & Emeritus Professor at Institute of Place Management at MMU

Barcelona: the management of spaces of major affluence

Albert Arias, Director of the Strategic Tourism Plan 2020

Overtourism and Tourismphobia. Contemporary tourism failure, local protests and resistance in Barcelona

Claudio Milano, Ostelea School of Hospitality and Tourism

10:10-10:30

Coffee break

10:30-12:00	<p>Panel: Moving forward – what can we learn from Barcelona?</p> <p>Panelists:</p> <p><i>Harold Goodwin</i></p> <p><i>Albert Arias</i></p> <p><i>Claudio Milano</i></p> <p><i>Rannveig Ólafsdóttir</i></p> <p><i>Ólöf Ýrr Atladóttir, Director of Icelandic Tourist Board</i></p> <p><i>Elsa Yeoman, Chairman of Culture and Tourism, Reykjavík City</i></p>	Panel chair: John Swarbrooke
12:00-13:00	Lunch	
13:00-14:30	The path forward: establishment of research groups	
14:30-15:00	<p>Closing remarks and end of conference</p> <p><i>Harold Goodwin, Director of the Responsible Tourism Partnership & Emeritus Professor at Institute of Place Management at MMU and John Swarbrooke, Professor at Plymouth University</i></p>	