

Call for chapters: Tourism Employment in Nordic Countries

Since the 2007/08 financial crisis voices critical of an Anglo-Saxon, neo-liberal form of capitalism are increasingly heard (Chang, 2011; Küng, 2010; Manolescu, 2011). There is no longer a dominant politico-economic paradigm; in Coen and Roberts' (2012: 5) words: "The easy consensus on policy which typified the last years of the age of liberalization...has collapsed" (Coen and Roberts, 2012:5). Upon this backdrop *Tourism Employment in Nordic Countries* seeks to explore and make sense of facets of employment in tourism as they relate specifically to what are commonly regarded as Nordic Countries (generally said to comprise Denmark, Finland, Iceland, Norway, Sweden and associated territories; (Arronson & Graden, 2013)).

Viewed through a politico-economic lens Nordic countries share what is often referred to as the 'Nordic Model' comprising features such as:

- a comprehensive welfare state financed by taxes on labour (Kolm & Tonin, 2015).
- more equitable income distribution (OECD, 2017)
- high spending on childcare (Kolm & Tonin, 2015)
- emphasis on a social-democratic element, or the element of coordinated market economy, as different from a pure, or liberalist one (Gustavsen, 2007)
- lifelong learning policies (Jochem, 2011)

While Nordic countries share similarities in terms of the structure of their politico-economic systems, the status of Nordic Countries as a distinct analytical category extend also to shared socio-cultural values and norms, derived from a shared historical development, climate and ecosystems. Consequently, the text seeks contributions that address issues concerning tourism employment as they are shaped by the broader politico-economic, cultural and environmental parameters of Nordic Countries. Areas that could be explored include:

- The constitution of the tourism workforce (e.g. the role of migrants)
- Youth employment (skills, training and education for tourism employment)
- Employee relations and job satisfaction
- Self-employment (e.g. lifestyle entrepreneurship)
- Indigenous communities and tourism employment

- The image and attractiveness of tourism employment
- The role of trade unions and cooperatives
- The impact of rapid, or even excessive (overtourism) growth in tourism and implications for tourism employment
- Measuring and planning for tourism employment
- Gender and tourism employment
- Management challenges in tourism employment
- Trends in tourism employment (e.g. working in the gig economy, adoption of artificial intelligence)

We are open to a range of formats (e.g. conceptual work, empirical work, case studies, reviews) but there has to be a very clear link to the Nordic context. Chapters should be between 5,000-7,000 words in length. We have been in discussions with Palgrave who have expressed a lot of interest in the text. Once chapters have been confirmed (end of February) we should be in a position to sign a contract with the publisher.

Editorial team:

Andreas Walmsley, University of Plymouth and Icelandic Tourism Research Centre,
andreas.walmsley@plymouth.ac.uk

Kajsa Åberg, Region Vasterbotten, kajsa.aberg@regionvasterbotten.se

Petra Blinnikka, JAMK University of Applied Sciences, petra.blinnikka@jamk.fi

Gunnar Thór Jóhannesson, University of Iceland, gtj@hi.is

Time frame:

- Abstracts due 11th January 2019
- Decisions on chapters made and authors notified 15th February 2019
- Full chapters due 26th July 2019
- Chapter revisions (if required) sent out 1st September
- Chapter revisions due 18th October
- Anticipated publication Spring 2020

Chapter proposals:

Should you wish to propose a chapter, please complete the form below and email it to andreas.walmsley@plymouth.ac.uk by no later than 11th January 2019. At least two editors will review each chapter proposal independently. Chapters will be judged based on originality, clarity of the proposal and fit with the purpose of the book.

References:

- Arronson, P., & Graden, L. (Eds.). 2013. *Performing Nordic heritage: everyday practices and institutional culture*. Surrey: Ashgate Publishing.
- Chang, H.-J. 2011. *23 Things They Don't Tell You About Capitalism*. London: Penguin Books.
- Coen, D., & Roberts, A. 2012. A New Age of Uncertainty *Governance* 25(1): 5-9.
- Gustavsen, B. 2007. Work Organization and 'the Scandinavian Model'. *Economic and Industrial Democracy*, 28(4): 650-671.
- Jochem, S. 2011. Nordic Employment Policies – Change and Continuity Before and During the Financial Crisis. *Social Policy & Administration*, 45(2): 131-145.
- Kolm, A.-S., & Tonin, M. 2015. Benefits conditional on work and the Nordic model. *Journal of Public Economics*, 127: 115-126.
- Küng, H. 2010. *Anständig wirtschaften: Warum Ökonomie Moral braucht* München: Piper Verlag GmbH.
- Manolescu, E. 2011. Socio-economic Models During the Period of Crisis *Theoretical and Applied Economics*, 18(9): 173-180.
- OECD. 2017. Understanding the socio-economic divide in Europe: 27: Organisation for Economic Cooperation and Development. Centre for Opportunity and Equality.

Submission of chapter proposal for:

Tourism Employment in Nordic Countries

Chapter Title:

Author(s) name(s) and affiliation(s):

Corresponding author details (address including email):

Contribution type (please check):

- ☐ Theoretical paper
- ☐ Empirical paper
- ☐ Case study
- ☐ Review/position paper
- ☐ Other (please describe):

Abstract (250-400 words):

Keywords (3-6):

A brief statement on how you see your study connected to Nordic countries – maximum 50 words: